



OLDIES 1390 WFBL'S KEYS TO GRACELAND RULES

All Oldies 1390 WFBL Regular Contest Rules Apply.

1. How to Enter the Contest:

- a. The Keys To Graceland contest will be conducted from May 1st – May 30th between 6am and 11am.
- b. Cutoff for entries is 11am on Friday, May 30th.
- c. To participate in the contest, Oldies 1390 WFBL will broadcast an “Elvis Music Montage”. The 1st caller who correctly identifies all the songs in the Elvis Music Montage will receive an Elvis Prize Pack and be entered to win the Grand Prize drawing for the “Keys To Graceland”. The Grand Prize winner will be selected via a random drawing of all the qualified entries.
- d. There is a limit to one entry per person.
- e. For complete description of prizes, visit <http://www.wfbl.com>

2. Eligibility Restrictions:

- a. The contest is open to all OLDIES 1390 WFBL listeners who are legal fulltime residents of Onondaga, Oswego, Madison, Cayuga, Oneida, Broome, or Seneca County NY. Employees of OLDIES 1390 WFBL, its licensee, Buckley Radio, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio station employees and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win only one “Regularly Scheduled” OLDIES 1390 WFBL contest and one “Supplemental” OLDIES 1390 WFBL contest every thirty days.* Only one winner per household is permitted in any contest.
- c. Winner will need to sign a participant release form and must be 21 years of age or older.

****A listing of “Regularly Scheduled” contests is available online at www.wfbl.com or in the lobby of the OLDIES 1390 WFBL studio.***

3. Grand Prize:

The Keys To Graceland Winner will receive:

- a. Two (2) nights lodging for (2) individuals at Elvis Presley’s Heartbreak Hotel (located across from Graceland). Valued at \$230.00
- b. A Platinum tour of Graceland (including tour of Elvis Presley’s car museum and private air planes). Valued at \$60.00
- c. Chauffeur driven tour of Memphis (including Elvis’s childhood home, school and Beale Street in downtown Memphis) in a 1955 Cadillac. *Courtesy of American Dream Safari.* Valued at \$200.00
- d. Tour of Sun Studios. Valued at \$19.00
- e. Dinner for two at Hard Rock Café on Beale Street in downtown Memphis. Valued at \$80.00 (drinks and gratuities are not included)

- f. OLDIES 1390 WFBL is not responsible for the safe arrival of a prize or prize certificate. Prize package may be picked up at the OLDIES 1390 WFBL offices, 8456 Smokey Hollow Rd., Baldwinsville, NY 13027 during regular business hours 9am – 5pm M-F. All prize winners will be required to sign for the prize, fill out tax documents, and show photo identification.
 - a. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
 - b. Keys To Graceland Grand Prize does not include airfare.

4. The Keys to Graceland Grand Prize winner must be at least 21 years of age and possess a major credit card.

5. Food, beverages and incidental expenses are not included in the package and must be paid directly by you; *unless otherwise noted*.

6. OLDIES 1390 WFBL/Buckley Broadcasting, Shake, Rattle And Showtime, American Dream Safari, Elvis Inc., Hard Rock Café, Heartbreak Hotel, their agents, assignees or designees that act independently of the hotels, tour company, restaurants, and not as agents or employees thereof, will not assume responsibility for any loss from delay, accident, injury or damage to persons, property or any liability whatsoever arising from or in conjunction with the services provided by the hotels or airlines.

7. OLDIES 1390 WFBL is not responsible for any verbal or written representations not contained in certificate.

8. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. Elvis Prize Pack Winners will be chosen only after listeners correctly identify the songs in the Elvis Music Montage.
- c. The Keys To Graceland Grand Prize Winner will be randomly selected from the qualified entries received by 11am on Friday, May 30th.
- d. Grand Prize Winner need not listen/or be present to win. Winner will be called by Buckley Broadcasting on the Monday following the drawing, beginning June 2, 2008. If the winner cannot be contacted within 30 days of the prize being awarded, no alternate winner will be selected.

9. Conditions:

a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent.

b. By participating in the contest, the winner (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.

c. Contest winner (and their guests or travel companions, if any) will agree to hold OLDIES 1390 WFBL, its licensee, Buckley Broadcasting Company, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

d. OLDIES 1390 WFBL, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the OLDIES 1390 WFBL Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

10. OLDIES 1390 WFBL reserves the right to make changes in the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which will become effective upon announcement.

11. No purchase is necessary. The contest is void where prohibited.

12. OLDIES 1390 WFBL is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

13. Copies of the written contest rules and a list of all winners are available during regular business hours at the main office of OLDIES 1390 WFBL, 8456 Smokey Hollow Road, Baldwinsville, NY 13027, or by sending a self-addressed stamped envelope to OLDIES 1390 WFBL, PO Box 1050, Baldwinsville, NY 13027.